



Videolndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Echo Point Media
407 N. Fulton Street
Indianapolis, IN 46202

Contract # 107705

Schedule Dates 03/06/13-03/20/13
Advertiser Stand For Children (9373)
Agency Echo Point Media (1758)
Product Political/Issues (1129)
Brand Anti-Common Core Changes (14186)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name REILLY,TERRI
Phone/Fax /
CPE 1863
Account Types Local/Political Issue
Billing Type Standard
Comments SENATE BILL 193
WED 3/6-FRI 4/5
M-SU ROT

Date Entered 03/01/13
Last Modified 03/19/13
Entered By Steve Click
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$6,810.00
Net Total \$38,590.00
Sales Tax

WTHR (WTHR)

By Broadcast Month	Spots	Rate
Mar. 2013	63	\$45,400.00
Grand Total:	63	\$45,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/06/13-03/08/13	3	:30	5:30A- 6A (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	530-6A SUNRISE	3/1/13
2.0	Revised Line / SPOT	03/11/13-03/29/13	3	:30	5:30A- 6A (EST)	3	X	X	X	X	X						WTHR (WTHR)	530-6A SUNRISE	3/1/13
2.1	End Dated Line / SPOT	03/11/13-03/20/13	3	:30	5:30A- 6A (EST)	3	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	530-6A SUNRISE	3/19/13
2.1.1	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
2.1.2	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
3.0	Normal Line / SPOT	03/06/13-03/08/13	2	:30	6A- 7A (EST)	3			X	X	X			3	\$900.00	\$2,700.00	WTHR (WTHR)	6-7A SUNRISE	3/1/13
4.0	Normal Line / SPOT	03/11/13-03/15/13	2	:30	6A- 7A (EST)	5	X	X	X	X	X			5	\$900.00	\$4,500.00	WTHR (WTHR)	6-7A SUNRISE	3/1/13
6.0	Revised Line / SPOT	03/18/13-03/22/13	2	:30	6A- 7A (EST)	4	X	X	X	X	X						WTHR (WTHR)	6-7A SUNRISE	3/1/13
6.1	End Dated Line / SPOT	03/18/13-03/20/13	2	:30	6A- 7A (EST)	4	X	X	X					2	\$900.00	\$1,800.00	WTHR (WTHR)	6-7A SUNRISE	3/19/13
6.1.1	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
6.1.2	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
7.0	Normal Line / SPOT	03/11/13-03/15/13	1	:30	7A- 9A (EST)	5	X	X	X	X	X			5	\$800.00	\$4,000.00	WTHR (WTHR)	7-9A TODAY SHOW	3/1/13
8.0	Normal Line / SPOT	03/06/13-03/08/13	1	:30	7A- 9A (EST)	3			X	X	X			3	\$800.00	\$2,400.00	WTHR (WTHR)	7-9A TODAY SHOW	3/1/13
9.0	Revised Line / SPOT	03/09/13-03/30/13	3	:30	7A- 8A (EST)	1						X					WTHR (WTHR)	7-8A SAT TODAY SHOW	3/1/13

CONFIRMATION CONTRACT

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9.1	End Dated Line / SPOT	03/09/13-03/16/13	3	:30	7A- 8A (EST)	1						X		2	\$500.00	\$1,000.00	WTHR (WTHR)	7-8A SAT TODAY SHOW	3/19/13
10.0	Revised Line / SPOT	03/10/13-03/31/13	3	:30	8A- 9A (EST)	1							X				WTHR (WTHR)	8-9A SUN TODAY SHOW	3/1/13
10.1	End Dated Line / SPOT	03/10/13-03/17/13	3	:30	8A- 9A (EST)	1							X	2	\$450.00	\$900.00	WTHR (WTHR)	8-9A SUN TODAY SHOW	3/19/13
11.0	Revised Line / SPOT	03/10/13-03/31/13	3	:30	9A- 10A (EST)	1							X				WTHR (WTHR)	9-10A SUN SUNRISE	3/1/13
11.1	End Dated Line / SPOT	03/10/13-03/17/13	3	:30	9A- 10A (EST)	1							X	2	\$400.00	\$800.00	WTHR (WTHR)	9-10A SUN SUNRISE	3/19/13
12.0	Revised Line / SPOT	03/18/13-03/22/13	3	:30	9A- 10A (EST)	4	X	X	X	X	X						WTHR (WTHR)	9-10A TODAY SHOW-2	3/1/13
12.1	End Dated Line / SPOT	03/18/13-03/20/13	3	:30	9A- 10A (EST)	4	X	X	X					2	\$300.00	\$600.00	WTHR (WTHR)	9-10A TODAY SHOW-2	3/19/13
12.1.1	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
12.1.2	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
13.0	Normal Line / SPOT	03/11/13-03/15/13	4	:30	3P- 4P (EST)	5	X	X	X	X	X			4	\$400.00	\$1,600.00	WTHR (WTHR)	3-4P ELLEN	3/1/13
13.0.1	Closed Preempt	03/11/13															WTHR (WTHR)	Network News Special/Exception - Pope coverage	
14.0	Revised Line / SPOT	03/18/13-03/22/13	4	:30	3P- 4P (EST)	3	X	X	X	X	X						WTHR (WTHR)	3-4P ELLEN	3/1/13
14.1	End Dated Line / SPOT	03/18/13-03/20/13	4	:30	3P- 4P (EST)	3	X	X	X					1	\$400.00	\$400.00	WTHR (WTHR)	3-4P ELLEN	3/19/13

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14.1.1	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
14.1.2	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
16.0	Normal Line / SPOT	03/06/13-03/10/13	2	:30	11P- 11:35P (EST)	3			X	X	X	X	X	3	\$1,400.00	\$4,200.00	WTHR (WTHR)	11-1135P LATE NEWS	3/1/13
17.0	Normal Line / SPOT	03/11/13-03/17/13	2	:30	11P- 11:35P (EST)	4	X	X	X	X	X	X	X	4	\$1,400.00	\$5,600.00	WTHR (WTHR)	11-1135P LATE NEWS	3/1/13
18.0	Revised Line / SPOT	03/18/13-03/24/13	2	:30	11P- 11:35P (EST)	2	X	X	X	X	X	X	X				WTHR (WTHR)	11-1135P LATE NEWS	3/1/13
18.1	End Dated Line / SPOT	03/18/13-03/20/13	2	:30	11P- 11:35P (EST)	2	X	X	X					1	\$1,400.00	\$1,400.00	WTHR (WTHR)	11-1135P LATE NEWS	3/19/13
18.1.1	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
19.0	Normal Line / SPOT	03/11/13-03/11/13	5	:30	8P- 10P (EST)	1	X							1	\$2,000.00	\$2,000.00	WTHR (WTHR)	8-10P BIGGEST LOSER	3/1/13
20.0	Normal Line / SPOT	03/18/13-03/18/13	3	:30	10P- 11P (EST)	1	X								\$1,600.00		WTHR (WTHR)	10-11P SMASH	3/1/13
20.0.1	Closed Preempt	03/18/13															WTHR (WTHR)	Schedule Change/Exception -	
21.0	Normal Line / SPOT	03/07/13-03/07/13	3	:30	8P- 9P (EST)	1				X				1	\$1,500.00	\$1,500.00	WTHR (WTHR)	8-9P COMM/PARKS	3/1/13
23.0	Revised Line / SPOT	03/18/13-03/22/13	1	:30	7A- 9A (EST)	3	X	X	X	X	X						WTHR (WTHR)	7-9A TODAY SHOW	3/1/13
23.1	End Dated Line / SPOT	03/18/13-03/20/13	1	:30	7A- 9A (EST)	3	X	X	X					2	\$800.00	\$1,600.00	WTHR (WTHR)	7-9A TODAY SHOW	3/19/13

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23.1.1	Closed Preempt	03/18/13															WTHR (WTHR)	End Dated/Exception -	
24.0	Normal Line / SPOT	03/11/13-03/15/13	3	:30	9A- 10A (EST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	WTHR (WTHR)	9-10A TODAY SHOW-2	3/1/13
25.0	Normal Line / SPOT	03/06/13-03/08/13	3	:30	9A- 10A (EST)	3			X	X	X			3	\$300.00	\$900.00	WTHR (WTHR)	9-10A TODAY SHOW-2	3/1/13
27.0	Normal Line / SPOT	03/06/13-03/08/13	4	:30	3P- 4P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	WTHR (WTHR)	3-4P ELLEN	3/1/13
28.0	M/G For 20.0.1 / SPOT	03/19/13-03/19/13	3	:30	10P- 11P (EST)	1		X						1	\$1,600.00	\$1,600.00	WTHR (WTHR)	10-11P SMASH	3/4/13
29.0	M/G For 13.0.1 / SPOT	03/18/13-03/22/13	4	:30	3P- 4P (EST)	1	X	X	X	X	X			1	\$400.00	\$400.00	WTHR (WTHR)	3-4P ELLEN	3/15/13
29.1	M/G For 13.0.1 / SPOT	03/18/13-03/20/13	4	:30	3P- 4P (EST)	1	X	X	X					1	\$400.00	\$400.00	WTHR (WTHR)	3-4P ELLEN	3/19/13

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